

Stephanie Winston Wolkoff

Founder & President, SWW Creative

As the Founder & CEO of consulting firm SWW Creative, Stephanie Winston Wolkoff has worked with a variety of clients in Fashion, Entertainment, Lifestyle Brands, Hospitality, Sports, and Global Health, such as IMG Fashion Worldwide, Council of Fashion Designers of America (CFDA), Hermès of Paris, NASCAR, Mattel, American Express, New York Knicks, Condé Nast, Hearst Magazine, and CAA. Ms. Winston Wolkoff is known for her work in branding, strategic partnerships, multi-media productions, and large-scale live events.

In 2016, Ms. Winston Wolkoff was recruited to serve as Senior Adviser to the Chairman of the 58th Presidential Inauguration Committee, Mr. Thomas J. Barrack, where she became responsible for Consulting, Creative, and Executive Production Services for eighteen inaugural events and for supervising the Broadcast Productions constituted by the Welcome Concert at the Lincoln Memorial, and the Liberty and Freedom Balls at the Walter E. Washington Convention Center, all in honor for the 45th President of the United States and First Lady.

Ms. Winston Wolkoff also acted as First Lady Melania Trump's Senior Advisor and was put in charge of overseeing the East Wing and Executive Residence, hiring her staff, organizing her events, and helping her write her speeches. Ms. Winston Wolkoff was passionate about helping the First Lady use her platform to create an impactful Initiative based on twenty-five years of scientific evidence-based research, with experts and thought leaders in the fields of social and emotional learning from Yale University Center for Emotional Learning, Aspen Institute, and The Collaborative for Academic, Social, and Emotional Learning (CASEL).

In 2018, Ms. Winston Wolkoff left the White House. Ms. Winston Wolkoff joined Sotheby's in 1993, where she started out in client services and was soon working as assistant to the President DeeDee Brooks. In her next role, as Events Manager, she was tasked with overseeing the historic Duke and Duchess of Windsor and The Jacqueline Kennedy Onassis auctions. During her five years, Ms. Winston Wolkoff joined both the private sales and global auctions division.

In 1998 Ms. Winston Wolkoff began working directly with Artistic Director Dame and Editor-in-Chief Anna Wintour, overseeing all editorial events and special projects for Vogue, Men's Vogue, Vogue Living and Teen Vogue. For over a decade, Winston Wolkoff was the Director of Special Events at Vogue Magazine, including producing nine legendary Metropolitan Museum of Art Costume Institute Galas, 7th on Sale, the CFDA/Vogue Fashion Fund, the VH1/Vogue Fashion Awards, the premiere of Baz Luhrmann's Moulin Rouge, and overseeing the Academy Award exhibition known as Unforgettable Fashion of the Oscars.





In 2009, Ms. Winston Wolkoff was recruited by Anna Wintour to simultaneously become the Founding Fashion Director of Lincoln Center for the Performing Arts and the Director to IMG Fashion in order to create solutions bringing fashion to the forefront of this cultural institution. Ms. Winston Wolkoff oversaw and supervised the relocation of New York City's biannual Mercedes-Benz Fashion Week from Bryant Park to Lincoln Center's Damrosch Park with an overall mission to facilitate a gateway to the fashion world - from creation to consumer, connecting with a common voice the various constituencies that came together to organize Fashion Week. Ms. Winston Wolkoff acted as an official spokesperson regarding all fashion related activity at Lincoln Center and created an ambitious year-round initiative of fashion-related programming at Lincoln Center including, the CFDA Awards, Designer Lecture Series, Fashion Film Series, Fashion Technology Symposiums and one of her most memorable, Lincoln Center Presents: An Evening with Ralph Lauren in conversation with Oprah Winfrey, in celebration of Ralph Lauren's lifetime achievements and raised approximately \$8 million dollars to honor The Ralph Lauren Center for Cancer Care, a Harlem-based cancer prevention and treatment program.

- Vice Chairwoman and Board Member of the Federal Enforcement Homeland Security Foundation who honors and supports outstanding achievements in the many branches of the Department of Homeland Security and the Department of Justice: ATF, CBP, DEA, FAMS, FBI, ICEE USSS and USMS.
- Member of the National Advisory Board of the Sean N. Parker Center for Allergy Research at Stanford University. Winston Wolkoff has dedicated her time and resources to helping fund research, possible treatments, and a cure for children with food allergies.
- Advisor to the Board of Hopeland, an international, education, and advocacy campaign that drives millions of actions aimed at reducing the number of children without a safe, nurturing, permanent family, where she was formerly Secretary to the Board, together with Founder Debora-Lee Furness, Nick Evans, Thomas Farley, Joe Ritchie, and Ross Love.
- Ms. Winston Wolkoff was honored by The Gordon Parks Foundation celebrating creativity, along with Karl Lagerfeld, Spike Lee, Arianna Huffington and Sir Ken Robinson; by the Albert Einstein School of Medicine's Spirit of Achievement Award; by the UJA for their Women of Influence Award; and by Suffield Academy, for their Alumni Leadership Award.

Ms. Winston Wolkoff lives with her husband and three children in New York City.