



LAURICE RAHMÉ
Founder & CEO, Bond No. 9

Laurice Rahmé, Founder and CEO of Bond No. 9, made history as the first woman in New York to lead a perfumery. Inspired by the city’s dynamism, creativity, and confidence, she oversees every aspect of the brand—from fragrance development to bottle and boutique design—shaping Bond No. 9 into a boldly independent house. Under her leadership, the company became the first perfume house to celebrate New York neighborhood by neighborhood through scent. Her civic-minded fragrance, The Scent of Peace, earned her the United Nations Women for Peace Award in 2015, underscoring her commitment to artistry, authenticity, and social impact.

