

Barbara Winston

Founder & President

Barbara Winston is the Founder and President of the Peace Innovation Initiative, Peace Cooperative, the Commission for Peace, and is an Ambassador of the UN-mandated University for Peace. Ms. Winston is a lifelong advocate for peace.

She was also the former President of the UN Women for Peace Association and a trustee of the Institute of International Education, which focuses on international student exchange and aid, foreign affairs, and international peace and security. At IIE, Barbara was on the Fulbright Scholarship Committee. The Fulbright Program is an international exchange program sponsored by the United States government, designed to increase mutual understanding between the people of the United States and more than 155 countries worldwide.

In 2023, Barbara was invited to join the Committee of Honor for L'Association Internationale les Amis des Musées d'Egypte (AME) (the International Association - Friends of Egyptian Museums). AME was founded in 1992 by former UNESCO Director-General Federico Mayor in collaboration with UNESCO, The International Council of Museums, and the Department of Egyptian Antiquities of Louvre Museum. With recognition as an eminent personality working for peace worldwide, Barbara has joined nine committee members, including Mrs. Lea Boutros Ghali, Mrs. Sonia Ramzi, Her Royal Highness the Princess Caroline of Monaco, and three former Directors-General of UNESCO. Together, their mission is to promote world heritage as a driving force for peace and development.

Alongside this work, Barbara is a member of the President's Circle at the Asia Society Policy Institute (ASPI) and a member of the National Committee on Foreign Policy (NCAFP). ASPI tackles policy challenges confronting the Asia-Pacific in security, prosperity, and sustainability and provides unique opportunities for deeper understanding and cooperation among the Asian nations and the world. NCAFP identifies, articulates, and helps advance American foreign policy interests from a nonpartisan perspective within the framework of political realism, with dedication to the resolution of conflicts threatening US interests. She is also on the Chairman's Advisory Group of Washington's distinguished Hudson Institute. This non-profit organization seeks to guide public policymakers and global leaders in government and business through a program of publications, conferences, policy briefings, and recommendations.

As president of Bruce Winston Gem Corporation, participation in art, design and fashion is constantly inspiring. Harry Winston, the King of Diamonds, who donated the Hope Diamond to the United States, is the father of Barbara's husband. A legacy of good deeds and service is a constant theme. Barbara has a lifelong, unshakeable dedication to the cause of equal justice.